



MULTIMEDIA ENTERTAINMENT

a world of next generation entertainment

## Bring a world of next generation entertainment into the Hotel

We understand that offering your guests a superb choice of information and entertainment content is critical to guest satisfaction, and we also understand that you need the promotional tools to help ensure that this content can generate additional revenue streams for your business.



THAT IS WHY WE PROVIDE SMART MEDIA INNOVATIONS FOR ANY APPLICATION:

- Smart Hotel TV
- Interactive Digital Concierge
- Lobby video wall
- Pool video wall
- Conference rooms
- Reception Area
- Spa & Fitness Area





## NEXT GENERATION SMART TVs

### MediaSuite Smart TV

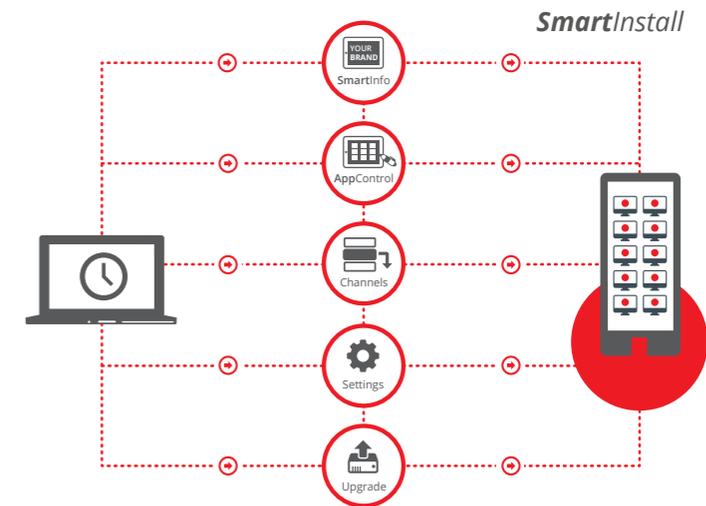
Connect and control with Philips OXIGEN for future proof guest experience. Enjoy all the benefits of state-of-the-art connectivity and interactive hotel info pages while being ensured that remote installation and management safeguards the lowest cost of ownership.

### SMARTINFO

Share relevant info and brand your company

SmartInfo lets you totally customise hotel information for your guests. It works in both 'offline mode' for info that is stored in the TV and 'online mode' so that it can link to the (hotel) website or server.

Inform your guests and generate additional revenue by promoting your hotel brand & services (Spa, restaurant, room service) without the need of a separate system.



### SMARTINSTALL

Effortless remote installation and maintenance

This unique software is free and gives easy remote TV management and maintenance. There are no subscription fees and SmartInstall makes it possible to preconfigure TV settings and upgrade TVs on a PC from a remote location.

You win with SmartInstall because it saves you a serious amount of time, and time is money! This software allows you to provide consistent installation and settings in all the rooms. Plus, you can upgrade and update without disturbing your guests - no need to even enter a guest room.

## BRING YOUR OWN DEVICE

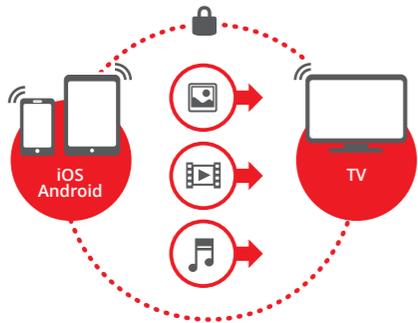
Enjoy your own media, on the big screen

### Miracast

Now there is no need for a hotel network connection, Miracast mirrors the mobile display on the TV through a wireless connection (mirroring).

Miracast elevates high pressure on hotel network, ensuring optimum guest entertainment. It plays all content from Android & Windows devices. One of the best things about Miracast is that the TV does not need to support all kinds of formats.

SecureSimplyShare



### DirectShare

With DirectShare, your guests can play their media from any smart mobile device on the TV in their hotel room. Guests just choose the app, gain the connection and enjoy!

Guests can play their media while calling out or doing other things on their mobile device. What's more, the privacy of your guests is guaranteed as user data is deleted the moment the phone power is turned off.

Give your guests a wealth of Apps to use during their stay. SmartTV allows you to configure Apps online per hotel or per room. Apps that are specifically tailored for hospitality use.

SmartTV keeps control over the bandwidth and its costs, and it's cloud based: you will never have to upgrade a TV in a room again. Philips SmartTV always offers the latest look & feel and new apps are immediately visible. Furthermore, all log in data is deleted immediately after use.

### AppControl

Philips AppControl puts you in total control. It lets you manage all your TV Apps, create or delete profiles and even clone your settings to any other TV. Remember to register via AppControl to get kick back fees. TV upgrades are a thing of the past. Philips AppControl always gives you the latest look & feel. New Apps are immediately visible, and you can arrange profiles to optimise the network bandwidth usage.

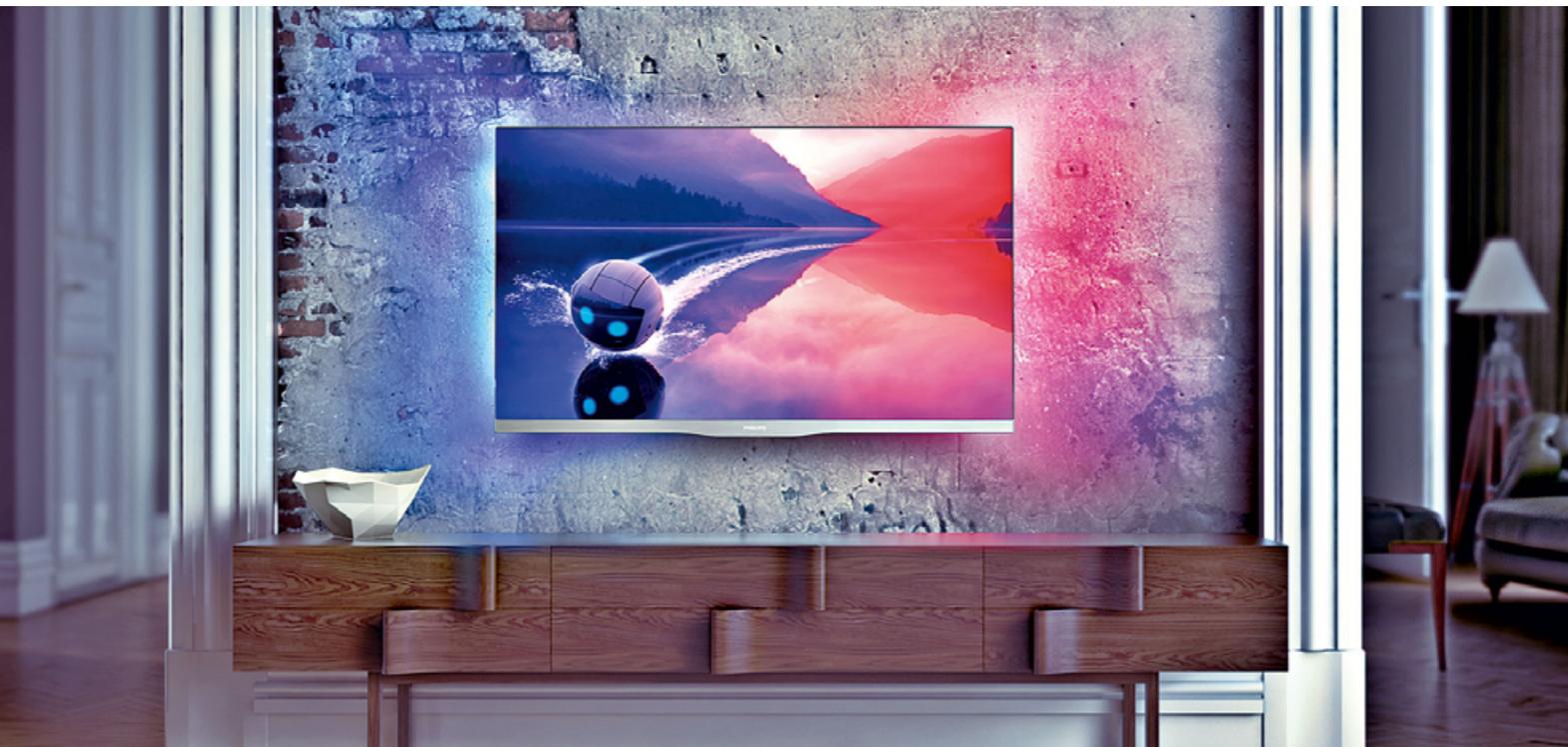
### AppRevenue

*Automatic kick backs, earn extra revenue*

Every business likes to generate extra cash. AppRevenue helps you do just that. Through revenue sharing hotels generate additional funds by getting kick backs from selected commercial apps.

AppRevenue offers an easy alternative to generating revenues from VOD apps or other services without a system. It helps you finance your bandwidth costs, and the kick back fee goes directly into your hotel or facility's bank account.





### Signature

Like a painting on your wall. Enjoy the latest Bezel-less LED TV and the immersive experience of Ambilight paired with the complete set of hospitality features and Philips OXIGEN. Designed to intensify your guests viewing experience.

### Philips OXIGEN unique connectivity & management

- Philips OXIGEN for latest connectivity and best total cost
- Smart TV apps with many dedicated services for hospitality
- AppControl to add, sort and delete apps with minimum effort
- Miracast & DirectShare to share movies and music on your TV
- SmartInfo for branded, interactive hotel info pages
- SmartInstall for easy remote installation and maintenance

### Advanced hotel features and future proof

- Brilliant LED images with incredible contrast
- Ambilight Spectra 2-sided intensifies the viewing experience
- Integrated IPTV system for optimal customised interactivity
- Serial Xpress Protocol for interactive systems
- Easy 3D for a truly immersive 3D movie experience
- Integrated Wi-Fi for wireless Smart TV
- MyChoice compatibility for recurring revenues

## NEXT GENERATION VIDEO WALLS

Impress your audience with the most impactful video wall. With ultra-narrow bezel and stunning picture quality, you are sure to create the most memorable visual experience.



Immersive visual experience with Ultra-Narrow Bezel

The next generation of video wall displays is designed with the industry's narrowest bezels and advanced alignment solutions. Fully exploit your impactful signage content with ultra-narrow bezel displays, and make sure your message does not get lost in thick bezels. With the ultra-narrow bezels you can create seamless video wall configurations of virtually any size.

Manage and control your video wall remotely via SmartControl

Connect and control your video wall from a central admin computer. SmartControl is display-based software for managing your network of displays from a single location via RJ45 and RS232. Easily identify your displays and fine-tune all display settings including resolution, brightness, contrast and SmartPower.

Full HD LED technology for brilliant images

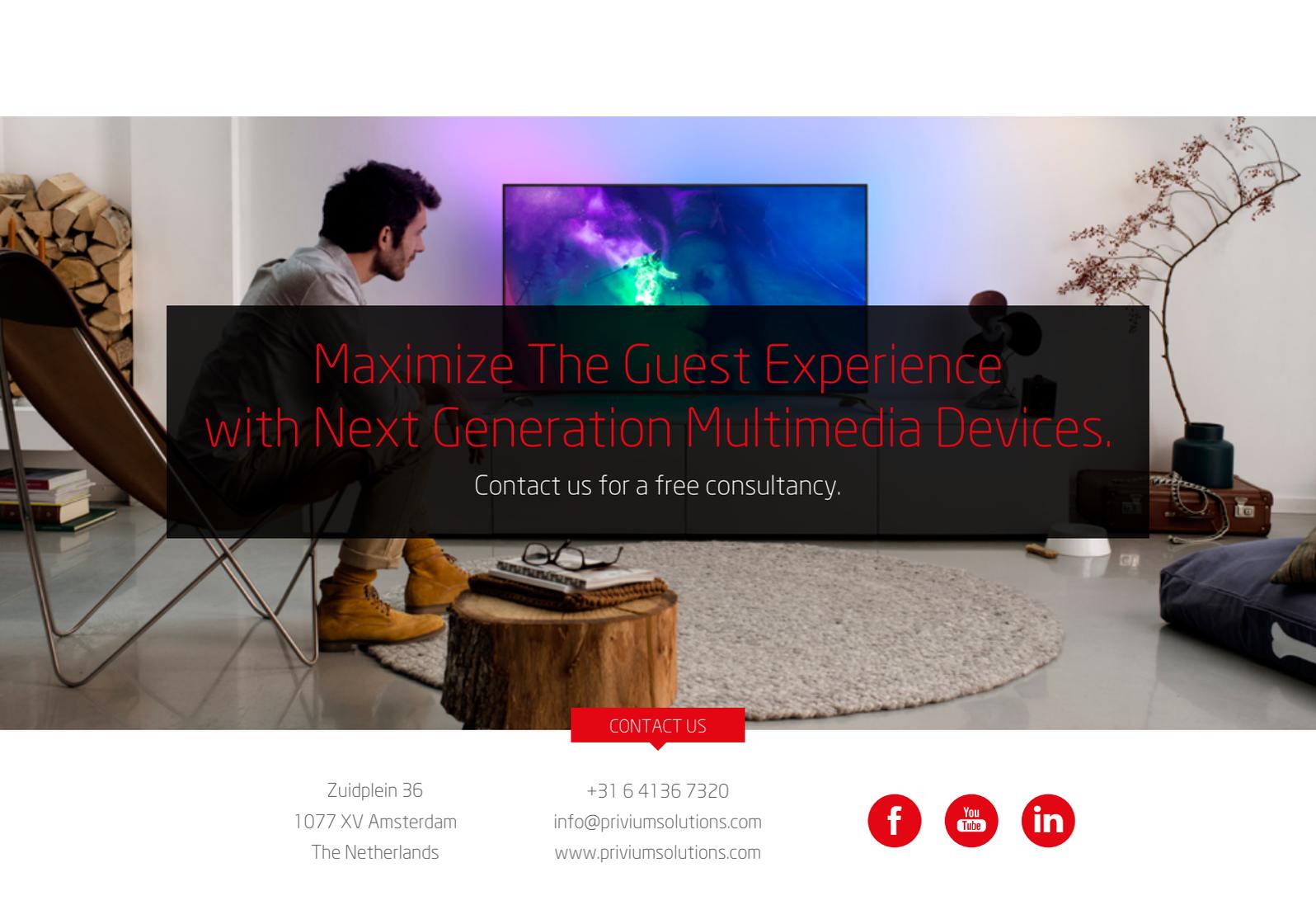
White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content, which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of the LCD backlight, resulting in a super high contrast ratio. It also gives superior colour reproduction thanks to consistent brightness across the screen.



## BENEFITS

- Increase Revenues
- Powerful Marketing Tool
- Reduce your total cost of ownership up to 50%
- Keep your content up and running 24/7
- Perfect & simple content management solution
- Connect and control your content via the cloud
- Experience amazing interactivity
- Immersive visual experience





# Maximize The Guest Experience with Next Generation Multimedia Devices.

Contact us for a free consultancy.

CONTACT US

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